For Immediate Release:

MākuSafe Reaffirms Commitment to Wearable Safety Technology, Expanding AI, Connectivity, and Real-World Risk Intelligence

Proven prevention. Measurable productivity. Significant first-year ROI.

WEST DES MOINES, Iowa, November 11, 2026 – As companies in the wearable safety technology industry shift away from hardware to focus on software and artificial intelligence, MākuSafe is reaffirming its commitment to wearable innovation, expanding its capabilities in real-time risk monitoring, connectivity, frontline engagement, and AI-powered safety and operational intelligence.

While some providers have discontinued their wearable offerings, MākuSafe continues to invest in its Ally wearable technology and MākuSmart AI platform, providing organizations with a broad, continuous stream of real-world leading indicators to improve workplace safety and operational performance.

"There's tremendous excitement about AI in workplace safety, yet AI is only as valuable as the data behind it," said Gabriel Glynn, CEO and Co-Founder of MākuSafe. "While others are moving away from wearable hardware, we're continuing to invest in it. Understanding what workers actually experience, from physical demands and environmental exposures to equipment interactions, is essential to preventing injuries and improving operations. Our clients are demonstrating that combining real-world data with practical AI produces extraordinary results."

Expanding Innovation Across the Connected Workforce

MākuSafe's latest developments extend its capabilities beyond traditional workplace monitoring:

- **Remote Worker FIELD KIT:** Brings real-time environmental and ergonomic risk intelligence to distributed workers, including route personnel, field service teams, and others working beyond traditional facilities.
- **MākuSmart AI:** Allows safety and operations professionals to have a conversation with their own leading indicator data, uncovering trends, prioritizing risks, and identifying opportunities for improvement.
- **SiteLink Mesh Networking:** Enables wearable-to-wearable communication, simplifying deployment and reducing dependence on facility Wi-Fi infrastructure.
- **Operational Intelligence:** Expands applications beyond injury prevention to workflow optimization, productivity, and operational efficiency.
- **MākuSafe's Scout technology** provides forklift-pedestrian interaction intelligence, while emerging customer-driven applications include autonomous guided vehicles (AGVs).
- **Frontline Worker Voice:** MyVoice enables push-to-talk reporting of concerns, observations, and near misses, including multilingual processing to support employees communicating in their native languages.

Unlike wearable approaches centered on biometric monitoring, continuous employee tracking, or repeated haptic alerts, MākuSafe focuses on unobtrusive sensing and actionable intelligence. The technology does not collect biometrics or continuously track employees, instead providing leaders with visibility, analytics, and notifications that help address risks at their source without repeatedly interrupting workers.

Strong AI Requires Strong Real-World Data

Recent American Society of Safety Professionals (ASSP) research found that data quality remains a barrier for 62% of organizations at every stage of AI adoption.

MākuSafe addresses this challenge by continuously gathering environmental, ergonomic, motion, spatial, and worker-reported leading indicators that traditional safety management systems often cannot capture.

As other technology providers shift toward software and AI, MākuSafe is also expanding partnerships with companies that have moved away from proprietary wearable hardware, as well as established EHS management software providers seeking to integrate richer leading indicator data into their platforms.

Proven Results and Measurable ROI

MākuSafe customer deployments have demonstrated reductions of approximately 50% in workers' compensation claim frequency, claims severity reductions reaching 90%, and forklift-pedestrian interaction reductions exceeding 80%. Documented applications have also delivered productivity improvements averaging approximately 6%, with significant first-year returns on investment.

"Better data leads to better decisions, fewer injuries, and more productive operations," Glynn added. "We're committed to making that intelligence practical, accessible, and economical for organizations of all sizes."

About MākuSafe

MākuSafe provides wearable technology and AI-powered intelligence that helps organizations understand work as performed, reduce workplace risks, and improve operational performance. Its Ally wearable and MākuSmart platform transform real-world environmental, motion, and worker-reported information into actionable leading indicators, without collecting biometrics or continuously tracking employees.

Learn more at **www.makusafe.com**.

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