

Making the Business Case for MākuSafe: A Quick Guide for Safety Leaders

Wearable Safety Tech That Goes Beyond Compliance. Drives ROI. Reduces Risk.

✓ Why MākuSafe?

MākuSafe® is a connected worker solution combining wearable sensors and a powerful safety analytics platform to identify and reduce risks—**before** incidents happen. Used globally by leaders in manufacturing, logistics, construction, and beyond, our technology is proven to:

- Reduce exertion injuries, slips/falls, heat-related incidents, and much more
- Provide real-time environmental and ergonomic data
- Deliver insights without tracking or collecting PII
- Improve safety engagement, near-miss reporting, and culture

💡 Framing the Investment: Speak Their Language

Executives care about *risk*, *cost*, *productivity*, and *operational resilience*. Use these framing statements:

Safety Benefit	Business Impact
Fewer injuries and claims	Reduced workers' comp costs
Early hazard detection	Less downtime and liability
Data for process improvements	Improved productivity
Worker engagement	Higher retention and morale

📊 What Success Looks Like

- **70% reduction** in forklift-pedestrian interactions at a major logistics hub
- **0.0 TRIR** maintained over 2.5 years on critical infrastructure builds
- **80%+ reduction** in musculoskeletal injury claims in high-risk roles
- **Real-time data** for heat stress exposure, exertion, air quality, and more

🚀 Get Started with a Pilot

A 90-120 day pilot enables real-world validation with minimal lift:

- Start Small: One site, one shift, or a high-risk department
- See Results Fast: Insights delivered within days
- No Disruption: Simple armband wearables + automated data capture
- Enterprise Ready: Easily scale across teams and locations

🛠️ Need Help Making the Case?

Let our team support you in:

- Building a tailored business case
- Providing case studies and ROI data
- Addressing executive concerns
- Planning your pilot or deployment strategy

✉️ Let's talk.

Request a demo or a custom pilot proposal: makusafe.com/scheduledemo

Or contact us directly: contact@makusafe.com ☎️ (515) 850-0995

Safety is good business. MākuSafe makes it measurable. Smart. Safe. MākuSafe.

