



For Immediate Release:

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MākuSafe® Launches Scout™: A Data-Driven Breakthrough for Forklift & Pedestrian Safety

West Des Moines, IA - February 18, 2025 – Forklift and powered industrial vehicle (PIV) incidents remain one of the most serious safety risks in industrial environments. Today, MākuSafe®, a leader in connected worker technology, announces the launch of **MākuSafe Scout™**, a revolutionary solution that **uses real-time data to identify high-risk pedestrian interactions and improve forklift safety.**

Scout enables forklifts to **detect workers wearing the MākuSafe Ally™ armband**, providing operators with **real-time risk indicators** based on pedestrian density nearby. Unlike traditional collision-avoidance systems that rely on sudden stops or alarms, Scout's **data-driven approach enhances operator awareness without disrupting operations.** The system also provides **comprehensive analytics**, helping safety leaders understand **where and when the highest risk interactions occur**—allowing for smarter decision making and proactive safety interventions.

“Our clients asked for better insights into forklift safety, and we delivered,” said **Gabriel Glynn, CEO.** “MākuSafe Scout™ doesn’t just warn operators—it **gathers and analyzes safety data**, helping companies **identify risks, refine workflows, and make real, measurable improvements** in workplace safety.”

MākuSafe has worked closely with some of the most **safety-focused organizations to pilot Scout for months**, and the results have been **overwhelmingly positive.** Clients report:

- ✓ A **deeper understanding of pedestrian-forklift interactions** and facility congestion.
- ✓ Ability to **pinpoint high-risk areas and optimize facility layouts** for improved safety.
- ✓ Real-time **visibility into pedestrian proximity**—without intrusive alarms or forced stops.

“MākuSafe has delivered a very **practical, easy, and useful solution** in Scout. It has helped us **reduce forklift-pedestrian interactions by more than 70%, without sacrificing productivity** of drivers or workers on foot. We have been able to use actionable insights delivered by Scout to **re-engineer work processes and eliminate risk!**” – Regional Logistics EHS Manager

Scout's insights help organizations answer **critical safety questions**:



Where do most pedestrian-forklift interactions occur?



What time of day sees the highest risk?



How can facility layout changes **reduce high-risk interactions**?

With **MākuSafe Scout™**, organizations can **move from reactive to proactive safety management**—reducing risk, improving efficiency, and **protecting workers like never before**.

For more details on MākuSafe Scout™ and to schedule a demo, visit makusafe.com/forklift-safety-makusafe-scout

About MakuSafe:

MākuSafe is a leading connected worker wearable and safety data analytics platform designed to reduce workplace incidents, enhance safety, and improve productivity. The solution combines innovative wearable sensor technology with powerful data analytics to monitor and mitigate risks in real time. The Ally™, a compact armband device, captures a range of environmental and physical data via sensors, such as motion, heat, air quality, noise levels, and ergonomic strain, providing safety leaders with actionable insights to proactively address hazards.

The MākuSmart™ platform enables organizations to identify trends, track near-misses, and visualize risks across facilities, helping to improve safety management strategies. MākuSafe also supports worker health by offering personalized exposure data, enabling timely interventions to prevent injuries like heat stress, musculoskeletal disorders, and noise-induced issues.

MākuSafe's approach collects no PII to ensure worker privacy, while fostering collaboration between safety teams and frontline employees through accessible, real-time data and MyVoice™ push-to-talk communication capabilities.

Trusted worldwide by industrial clients, MākuSafe empowers organizations to create safer, more productive workplaces by leveraging data-driven insights, fostering a culture of safety, and seamlessly integrating with automated Industry 4.0 environments. www.makusafe.com