



**For Immediate Release:**

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### **MakuSafe Announces Strategic Promotions to Enhance Client and Partner Services**

**West Des Moines, IA - September 1, 2024** – MakuSafe, a leading provider of innovative wearable technology designed to enhance workplace safety, is proud to announce two significant team promotions aimed at better serving its clients and partners as the company continues its rapid growth.

Michael Kenny, who has been with MakuSafe for five years as a Senior Client Executive, will now step into the role of **Director, Strategic Clients**. In this new position, Mike will leverage his deep understanding of client needs and his expertise in operationalizing MakuSafe's technology on a global scale to drive value for enterprise clients. "Mike's ability to understand the strategic objectives of our clients and guide them through the process of integrating our technology enterprise-wide is an asset to MakuSafe and greatly appreciated by those we work with," said Todd Sutphen, MakuSafe President.

In parallel, Anna Hoch has been promoted to **Director, Partner Ecosystem**. Anna joined MakuSafe four years ago as a Client Success Manager and has increasingly played a crucial role in managing the company's growing network of partnerships. From EHS software integration partners to resellers, distributors, and insurance carriers, Anna has ensured that all partners are effectively served and supported. "Anna's commitment to fostering strong relationships with our diverse range of partners has been instrumental in our success," noted Gabriel Glynn, CEO & Co-Founder of MakuSafe. "As we continue our expansion both in the U.S. and internationally, Mike and Anna's leadership in these key roles will enable us to continue our trajectory."

MakuSafe's commitment to enhancing workplace safety through cutting-edge technology has positioned the company as a leader in the industry. With these strategic promotions, MakuSafe is poised to continue delivering exceptional service and value to its clients and partners around the globe.

**About MākuSafe:**

MākuSafe is an acclaimed provider of connected worker wearable technology and safety data analytics solutions, dedicated to enhancing worker health, safety, and productivity worldwide. Founded on the principle of individualized risk assessment, MākuSafe leverages real-time data to mitigate workplace hazards effectively. Learn more at [www.makusafe.com](http://www.makusafe.com)

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