



MEDIA CONTACT:

Eric Olson
515.453.2105
eolson@strategicamerica.com

MākuSafe and EMC Insurance Companies Announce Partnership for Pilot Program

Eight-Week Program Will Use Wearable Tech to Detect Workplace Hazards

DES MOINES, IOWA (June 10, 2019)—[MākuSafe](#), a Des Moines-based insurtech/safety analytics company, today announced that they are launching an eight-week pilot program with EMC Insurance Companies to use its latest generation of wearable armband technology to identify industrial hazards and reduce workplace accidents and worker’s compensation claims.

The pilot program is a continued step in the evolution and real-world execution of MākuSafe’s technology solutions which help companies reduce the number of workplace accidents by collecting and processing predictive indicators of risk. The MākuSafe wearable armband gathers data on numerous environmental conditions and hazardous human motion, such as slips and trips. Then the MākuSmart cloud platform uses machine learning to uncover trends and generate real-time alerts to help safety managers and insurance companies identify potential hazards before accidents happen.

“The world’s changing for our agents and policyholders,” said EMC’s Vice President – Risk Improvement Bryon Snethen. “We want to provide them value beyond insurance; wearable technology and effective data analysis are some of the ways we’re pursuing that.”

EMC added that, through the course of the pilot program, the company will be looking specifically at how the combination of the MākuSafe armband and MākuSmart platform can provide insights on workplace safety trends while building an increased culture of safety among employees.

"Sending more people home safely to their families at the end of the work day is a mission that's easy to get behind," said Gabriel Glynn, MākuSafe CEO & Co-Founder. "It has been so encouraging seeing companies like EMC embrace that mission in such a tangible way."

MākuSafe’s products have attracted the attention of insurance company partners, capital investment companies, and industrial end users who see the potential benefit for preventing workers’ compensations claims.

More information about the pilot program’s results will be released after the program’s conclusion

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About MākuSafe

MākuSafe is an insurtech SaaS/data & analytics company based in Des Moines, Iowa. Our mission is to improve worker health, safety, and productivity while reducing worker compensation claims and mitigating workplace risks. Founded in 2016, MākuSafe developed proprietary wearable technology that

gathers real-time environmental and motion data from workers. Our cloud platform, MākuSmart, then uses machine learning to identify high-risk trends in the facility. The portal auto-records near-misses, proactively targets resources to specific conditions & occurrences, and streamlines compliance reporting. MākuSafe delivers their product through insurance carriers, as well as direct to industrial end users. More information and a brief video about the company and product can be found at www.makusafe.com.

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,500 employees. Employers Mutual Casualty Company (EMCC) was organized in 1911 to write workers' compensation protection in Iowa. Today, operating under the trade name EMC Insurance Companies, the company provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. EMCC is licensed in all 50 states and the District of Columbia. For more information, visit emcins.com.