



MEDIA CONTACT:

Eric Olson

515.453.2105

eolson@strategicamerica.com

**MākuSafe Recognized as a Prometheus Award Finalist
by the Technology Association of Iowa**

DES MOINES, IOWA (Mar. 14, 2019)—[MākuSafe](#), a Des Moines-based insurance technology company, has been selected as a finalist in the “Startup Technology Company of the Year” category of the Technology Association of Iowa’s 2019 Prometheus Awards.

MākuSafe’s technology helps employers reduce the number of workplace accidents by collecting and processing environmental data and near-miss incidents. The MākuSafe wearable armband gathers real-time environmental and human motion data to identify workplace risk. Then the MākuSmart cloud platform uses machine learning to analyze the millions of data points collected to help safety managers and insurance companies identify potentially hazardous trends.



“As a carrier partner, EMC is proud to work with the MākuSafe team to implement data solutions that keep workers safe, The MākuSafe team has earned a well-deserved spot as a finalist for this award,” said Jason Gross, Vice President, Strategy & Business Transformation, EMC Insurance Companies.

“We have long appreciated how the Technology Association of Iowa both supports technology in Iowa and recognizes achievement in the field,” said Gabriel Glynn, MākuSafe CEO and Co-Founder. “We’re honored to be recognized as a finalist for this award, as it reflects support of the innovation we are working to create for companies, and our ultimate goal of sending more people home safely from their jobs every day.”

MākuSafe’s products have attracted the attention of insurance company partners, capital investment companies, and industrial end users who see the potential benefit for preventing worker’s compensations claims.

“The progress made by the MākuSafe team from the concept phase to now is astounding. They have built a well-rounded team, solidified partner relationships and created a product that will bring tremendous value to the safety market.” Hank Norem, President, Maple Ventures



Nominations for the awards, presented by the Technology Association of Iowa and LWBJ, were submitted for companies, leaders and communities from across the state. Finalists represent companies that best showcase how Iowa companies are developing technology that provides solutions for a range of industries including: technology, financial services, insurance and healthcare.

"MākuSafe has proven a hardware-based startup company can not only survive but thrive in the Des Moines Metro," said Mike Colwell, Executive Director, Greater Des Moines Partnership. "They have a strong team and experienced mentors guiding the company. I look forward to many future stories about lives saved and injuries prevented."



Award winners will be announced at The Prometheus Awards dinner on Thursday, April 11, 2019 at the Community Choice Credit Union Convention Center in Des Moines. For more information, visit <https://www.technologyiowa.org/>.

###

About MākuSafe

MākuSafe is an Insurtech SaaS/Data company focused on reducing risk in the workplace to improve worker health, safety, and productivity, with a focus on reducing worker compensation claims. Founded in 2016, MākuSafe gathers real time environmental and motion data from connected devices, including their proprietary technology, which it then integrates with their cloud platform, MākuSmart. The company delivers their product through insurance carriers and direct to industrial end users. More information and a brief video about the company and product can be found at www.makusafe.com