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**MākuSafe Announced as Finalist for “Outstanding Startup Company of the Year”  
by the Technology Association of Iowa**

**DES MOINES, IOWA (Mar. 15, 2018)**—[MākuSafe](#), a Des Moines-based insurance technology company, has been recognized as a Prometheus Award Finalist for the “Outstanding Startup Company of the Year” Award, presented by the Technology Association of Iowa.

MākuSafe technology, which focuses on reducing workplace risk and improving worker health, safety, and productivity, stood out to the Prometheus judging panel (comprised of local, state and regional technology leaders) as “contributing to Iowa’s Technology Community through innovation, development of creative solutions, and demonstration of industry leadership.”

“We’re honored to be recognized as a finalist for this award, as it reflects support of the work we are doing and the innovation that is at the core of work,” said Gabriel Glynn, MākuSafe CEO. “As a growing company, this nomination reinforces our mission and motivates our continuing work.”

The company’s wearable wristband gathers real-time environmental and motion data that is then sent to their cloud platform, MākuSmart. The platform uses machine learning to identify high-risk trends in the facility and acts as a delivery portal for insurance carriers to provide resources to their insured in a proactive manner, based on the data gathered.

Nominations for the awards, presented by the Technology Association of Iowa and LWBJ, were submitted for companies, leaders and communities from across the state. Finalists represent a range of industries including: technology, financial services, insurance, and healthcare.

“We know, firsthand, the challenges involved in translating great ideas into successful realities,” said Dave Hove, CPA and Senior Partner at LWBJ. “We’re excited to honor this year’s outstanding finalists, and the world-class products and services they are bringing to market.”

Award winners will be announced at The Prometheus Awards dinner on Thursday, April 12, 2018.

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**About MākuSafe**

MākuSafe is an Insurtech SaaS/Data company focused on reducing risk in the workplace to improve worker health, safety, and productivity, with a focus on reducing worker compensation claims. Founded in 2016, MākuSafe gathers real time environmental and motion data from connected devices, including their proprietary technology, which it then integrates with their cloud platform, MākuSmart. MākuSafe intends to deliver their product through insurance carriers and currently has \$4.6MM in contracted sales. More information and a brief video about the company and product can be found at [www.makusafe.com](http://www.makusafe.com)